

Arkansas Single Parent Scholarship Fund

Application Guidelines for Entergy Charitable Foundation Sub-Grants 2011

The Entergy Charitable Foundation has awarded a \$54,000 grant to the Arkansas Single Parent Scholarship Fund, to be distributed to affiliates in the Entergy service area. The ASPSF will award up to \$1,000 to affiliates that demonstrate the greatest need for additional support, based on 2010-2011 scholarship output and application processing. Applicants will show proof that they have set goals, engaged in substantial fundraising efforts, publicized their efforts throughout their service area, and have met all of the reporting requirements of the ASPSF for 2010-2011.

Entergy Charitable Foundation sub-grants will qualify for match through the ASPSF matching grant program, with the exception of those affiliates that have already received maximum match in the current year.

To be considered for a grant award, the following information must be received at the ASPSF office on or before July 8, 2011:

- Name, position, and contact information of person submitting request
- Affiliate planning documentation that describes the annual and long-term goals of the Affiliate, including strategies for meeting those goals.
- Fundraising plans for 2011 that include the financial goals and the strategies for meeting the stated goals.
- Publicity plans and evidence of publicity in 2011.
- Number of scholarship applications thus far received in 2011.
- Number of scholarships awarded thus far in 2011.

An ad hoc committee of ASPSF Board members will review and select recipients based on the above information and information provided in previous Year-End Reports.

Awards will be announced on Friday, July 15, 2011.

Selected affiliates must agree to carryout the following activities to receive the funds:

- Affiliates will designate the awardees of the Entergy funds as Entergy Scholars. Awardees will receive at least \$500 in scholarship awards and will participate in special ceremonies honoring them. Affiliate representatives shall invite the closest Entergy Corporation official, along with local media, to participate in the award ceremonies. Each awardee will receive a certificate recognizing her or him as an Entergy Scholar signed by an Entergy Corporation official and the President of the Affiliate's Single Parent Scholarship Fund Board of Directors.

- Affiliate representatives shall deliver news releases to all local broadcast and print media describing the scholarship award event, the generosity of the Entergy Charitable Foundation, and the involvement of local Entergy officials in the presentation of the awards. Affiliate representatives shall take photographs at the events to send to local print media and the ASPSF quarterly newsletter.

Affiliates will provide to the ASPSF photos of the ceremony and copies of any print news coverage for our final report to the Entergy Charitable Foundation.

Please submit proposals and attachments to Ralph H. Nesson, ASPSF Executive Director, 614 East Emma Avenue, Suite 119, Springdale, Arkansas 72764. For additional information, feel free to call Ralph at (479) 927-1402 or contact him by e-mail at rnesson@aspsf.org